



National Philanthropy Day® acknowledges the entire spectrum of services provided by the nonprofit community and recognizes the profound impact that philanthropy has on the fabric of society. Each year, the Great Smoky Mountain Chapter of the Association of Fundraising Professionals honors individuals and groups who, through hard work and dedication, have enhanced philanthropy and their East Tennessee communities.

30th Anniversary
National Philanthropy Day® Celebration
Friday, November 1, 2019
The Foundry on the Fair Site

CELEBRATION LUNCHEON

The celebration luncheon will honor our Chapter Award winners and offer you a wonderful (no-planning required on your part) opportunity to recognize a donor or volunteer as your Table Honoree. Your honoree will be recognized at the luncheon in the printed program and from the podium and will receive a gift (a framed quote about philanthropy) – a perfect appreciation for anyone who is helping move your mission forward.

You will provide a 50-word paragraph about your honoree for the program, giving you the ability to highlight how this person impacts the work of your organization.

FUNDRAISING WORKSHOP – NEW THIS YEAR!

Bill Stanczykiewicz, Director of The Fund Raising School and Senior Lecturer for the Lilly Family School of Philanthropy at Indiana University will lead a morning workshop for development staff and board members entitled, “Fundraising with Confidence.” This workshop will help you develop and deliver a compelling case for charitable support aligned with the values and desires of donors and volunteers. Interactive training activities will sharpen your understanding of donor motivations while strengthening your confidence in asking for financial contributions. You will leave with the tools, techniques, and emotional intelligence to build a successful fundraising campaign. You won’t want to miss this great opportunity! Continental breakfast will be provided.

Make your reservation today!
Deadline to recognize your Table Honoree is Wednesday, October 25.

Register online at afpknox.org. Questions? Contact Lacey Mellott at lmellott@khfh.com or (865) 357-2055.

P.S. Don't forget to invite your organization's past honorees. How many donor/volunteer appreciation opportunities do you get with no planning required?



The Association of Fundraising Professionals, Great Smoky Mountain Chapter, announces the **30th ANNIVERSARY of the chapter's National Philanthropy Day® Celebration on Friday, November 1, 2019** at The Foundry. We invite you to be a part of this recognition event!

Fundraising Workshop Registration 7:30; Workshop 8:00-11:00 AM
Luncheon Registration and Networking 11:15 AM
30th Annual Awards Luncheon 12:00-1:30 PM

REGISTRATION & PRICING (Register online at afpknox.org.)

- \$450 Luncheon Table Registration**
*Includes 8 seats, recognition and gift for your honoree at a reserved table.
You will be contacted about the information needed for your honoree.*
- \$50 per person Individual Luncheon Ticket** (open seating location)
- \$100 per person Individual Fundraising Workshop Ticket**
- \$175 (\$25 savings) BUNDLE – Two Fundraising Workshop Tickets for a discounted rate**
This is the perfect opportunity to attend this training with your Executive Director or Board Chair.

Company Name: _____

Contact Person: _____

Address: _____

Email: _____ Phone: _____

Table honoree (also list below as a guest): _____

The following guests will attend the following (8 guests per table)

- | | |
|----------|----------|
| 1. _____ | 5. _____ |
| 2. _____ | 6. _____ |
| 3. _____ | 7. _____ |
| 4. _____ | 8. _____ |

Total Due (see pricing above): \$ _____

Make checks payable to "Association of Fundraising Professionals"

Mail payment to: Freddi Birdwell, Redbird Strategic Resources, 6312 Kingston Pike, Suite 100, Knoxville, TN 37919

Email forms to and/or contact with questions: Lacey Mellott at lmellott@khfh.com or (865) 357-2055

Deadline for your honoree to be included in the printed program is Friday, October 25, 2019.